



Friends of Sinai Children's Hospital Presents
"Le Cirque"

Sponsorship Information

The Elysian Hotel
5th Floor Ballroom
November 5, 2010
Friday, 7:30-10:30

A Benefit For
Sinai Children's Hospital
Where Every Child Counts

About the Charity

- Organization:** Friends of Sinai Children (Friends)
A Young Professionals Board benefitting Sinai Children's Hospital
- Designation:** 501(c)3 charitable organization. IRS recognition letter is enclosed.
- Website:** www.sinaichildren.org
- Mission:** Friends of Sinai Children is a non-denominational, volunteer organization dedicated to developing resources and opportunities that enhance the quality of life of children touched by Sinai Children's Hospital.
- About the Cause:** Sinai Children's Hospital, the only children's hospital on Chicago's west side, provides health care to under served children who are at greatest risk for chronic health problems, physical and emotional abuse and neglect. As part of the Sinai Health System, Mount Sinai's Emergency Room is only one of four Level 1 adult and pediatric trauma centers in the city of Chicago. Sinai Children's Hospital also has a 30 bed neonatal intensive care unit to treat the smallest and sickest babies, some no more that 1 lb. when born. In addition, Sinai receives transfers from other hospitals that are not able to treat critical pediatric patients.
- Past Funding:** Since the group's inception in 2004, Friend's has raised over \$300,000 towards vital programs at the hospital. Friends has provided the seed money and subsequent grant money for the pediatric weight management program (Sinai Fit) that has grown into a significant community outreach program. In addition, Friend's has purchased an omni bed for the NICU, which allows physicians to perform lifesaving surgeries on the smallest of babies in the least intrusive manner possible. After the infant leaves the NICU, Friends provided funding to Project Advantage: Pediatric High Risk Infant and Developmental Care, a program that facilitates a safe and effective transition from intensive hospital care to community care. Except for minimal medicaid reimbursement to the medical provider, there is no public support to help families follow through with their high risk infants' medical plans. The program helps the children of these low income families grow and develop to their best potential through intensive and consistent case management. Last year, Friends exceeded expectations by funding the purchase of an Auditory Brain Response Hearing Machine, a specialized pediatric ultrasound wand and an Olympic Cooling Cap and Infant EEG Cerebral Function Monitor.

Event Details

- Where:** The Elysian Hotel, 11 East Walton Street, Chicago, IL
- When:** Friday, November 5, 2010
7:30pm to 10:30pm
- Ticket Price:** \$100 per individual ticket, \$150 VIP Ticket
- Event Goal:** To raise over \$20,000
- Guests Expected:** 250-300
- Demographics:** Participants include primarily professionals from Chicago, our corporate sponsors, physicians and Mount Sinai Hospital Board Members, administrators and colleagues.
- Brief Summary:** “Le Cirque” will be an elegant evening at one of the most prestigious hotels on Chicago’s Gold Coast and hosted by a Chicago celebrity. The event will begin with guests entering the ballroom to the delight of cirque style street performers and a possible art installation. There will be an open bar and passed hors d’oeuvres as well as delectable desserts. The night will then transition from the performance art to the couture with a possible fashion show from one of the city’s top boutiques as well as a live performance by a budding Chicago musical artist. Following the show, guests will enjoy the rest of the night dancing to their favorite tunes with a DJ spinning the remainder of the evening. Adding to the fun will be an exciting raffle and silent auction. This is sure to be a night to remember!!!

Sponsorship Details

- Request:** Please support our event as a Ringmaster, Fire Breather, Sword Swallower or Illusionist Sponsor. These different levels each provide unique recognition opportunities including access to our VIP Lounge during the event. Reference to these levels are outlines on the Sponsorship Level Form.
- Recognition:** The sponsoring company will have its logo displayed as recognition on all printed and electronic material. Save-the-dates and invitations will be sent to a list of more than 2,000. The company logo will also be displayed in the event ad journal with an expected quantity of 300 (size 5x7), the event website, Facebook invite, all other printed materials and signs at the event.

Sponsorship Levels

<p>Ringmaster (Title Sponsor)</p> <p style="text-align: center;">\$15,000</p> <p>1 available</p>	<ul style="list-style-type: none"> •Named as event Co-Host with the Friends of Sinai Children’s Board. •30 guest tickets •VIP Lounge Access •Sponsor logo on website and all printed and electronic materials •One full page color ad and inside front cover advertisement in Event Program. •Sponsor name mentioned in all press releases and advertisements. •Recognition in Event Program •Photo Opportunity with celebrity MC
<p>Fire Breather</p> <p style="text-align: center;">\$10,000</p> <p>2 available</p>	<ul style="list-style-type: none"> •20 guest tickets •VIP Lounge Access •Sponsor logo on website and all printed and electronic materials. •One full page color ad in Event Program on either the back cover or inside back cover •Sponsor name mentioned in all press releases and advertisements •Recognition in Event Program •Photo opportunity with celebrity MC
<p>Sword Swallower</p> <p style="text-align: center;">\$5,000</p> <p>4 available</p>	<ul style="list-style-type: none"> •12 guest tickets •VIP Lounge Access •Sponsor logo on website and signage at the event •One full page color advertisement in Event Program •Recognition in Event Program
<p>Illusionist</p> <p style="text-align: center;">\$1,500</p>	<ul style="list-style-type: none"> •10 guest tickets •Half page color advertisement in Event Program •Recognition in Event Program
<p>Full Page Ad \$500</p>	<ul style="list-style-type: none"> •Full page color advertisement in Event Program. Size 4.5”W x 7.5”H
<p>Half Page Ad \$300</p>	<ul style="list-style-type: none"> •Half page color advertisement in Event Program. Size 4.5”W x 3.5”H
<p>Quarter Page Ad \$150</p>	<ul style="list-style-type: none"> •Quarter page color advertisement in Event Program. Size 2.25”W x 3.5”H

For additional information please contact:
 Katya Seligman
 Development Coordinator- Sinai Health System
 Phone: 773.257.5362
 Fax: 773.257.6404
Katya.Seligman@sinai.org

Internal Revenue Service

Department of the Treasury

**P. O. Box 2508
Cincinnati, OH 45201**

Date: June 12, 2003

Mount Sinai Hospital Medical Center
California Ave AT 15TH
Chicago, IL 60608

Person to Contact:

Ms. Dalton 31-07967
Customer Service Representative

Toll Free Telephone Number:

8:00 a.m. to 6:30 p.m. EST
877-829-5500

Fax Number:

513-263-3756

Federal Identification Number:

36-1509000

Accounting Period Ends:

June 30

Dear Madam:

This is in response to your request of June 12, 2003 regarding your organization's tax exempt status.

In December 1926 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

We classified your organization as a publicly supported organization, and not a private foundation, because it is described in sections 509(A)(1) and 170(b)(1)(A)(iii) of the Code. This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's purposes, character, method of operations, or sources of support have changed, please let us know so we can consider the effect of the change on the organization's exempt status and foundation status.

Your organization is required to file Form 990, *Return of Organization Exempt from Income Tax*, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

As of January 1, 1984, your organization is liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more the organization pays to each of its employees during a calendar year. There is no liability for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please let us know.

Mount Sinai Hospital Medical Center
36-1509000

Donors may deduct contributions to your organization as provided in section 170 of the Code.

Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on Form 990-T, *Exempt Organization Business Income Tax Return*. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

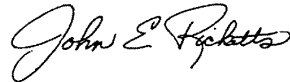
The law requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. If your organization had a copy of its application for recognition of exemption on July 15, 1987, it is also required to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing.

You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the permanent records of the organization.

If you have questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



John E. Ricketts, Director, TE/GE
Customer Account Services



Friends of Sinai Children's Hospital Presents
"Le Cirque"

Commitment Form

CONTACT INFORMATION

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

(email will only be used to confirm registration and to send pertinent information regarding the event)

LEVEL OF SUPPORT

Sponsorship Levels:

- Ringmaster Sponsor \$15,000
- Fire Breather Sponsor \$10,000
- Sword Swallower Sponsor \$5,000
- Illusionist Sponsor \$1,500

Details

To learn more about sponsor benefits,
please see the Sponsorship Levels Form.

Ad Book

- Full Page \$500 (4.5"w x 7.5"H)
- Half Page \$350 (4.5"W x 3.5"H)
- Quarter Page \$150 (2.25"W x 3.5"H)

Ad Book Directions

Email ads in eps format to Katya.Seligman@sinai.org
Reference "Le Cirque" in the subject line. For artwork
questions, call Katya at 773-257-5362. Deadline for
artwork is October 8th, 2010.

Purchase Tickets

- Individual Ticket \$100 _____ VIP Ticket \$150 _____
Number of Tickets _____

FORM OF PAYMENT

- Personal/Company Check- made payable to Friends of Sinai Children
- Credit Card- American Express Discover MasterCard Visa

Card # _____

Amount \$ _____ Billing Address _____

Print name on card _____

Signature _____

Sinai Children's Hospital not-for-profit Tax I.D. #36-1509000. Please return this form to:

Katya Seligman- Sinai Health System
Office of Development Room F125
California Avenue at 15th Street
Chicago, Illinois 60608
773.257.5362/ Fax- 773.257.6044